



The AI-IT Disconnect

Leadership demand for fast implementation of AI puts IT teams under pressure and drives tension with the broader organization.



Generative AI is the #1 technology IT feels pressure to onboard quickly

C-Suite are the #1influencers pushing fast generative AI implementation

87%

of IT professionals believe generative AI has **met or exceeded its hype**



of IT professionals say business leadership is increasingly pressuring them to implement AI

88%

of IT professionals are unable to support all AI-related requests



of IT professionals struggle balancing speed, business value, and security when implementing new tech

Disconnected Leadership and IT Priorities Are Evident

Top 5 Executive Priorities, According to IT

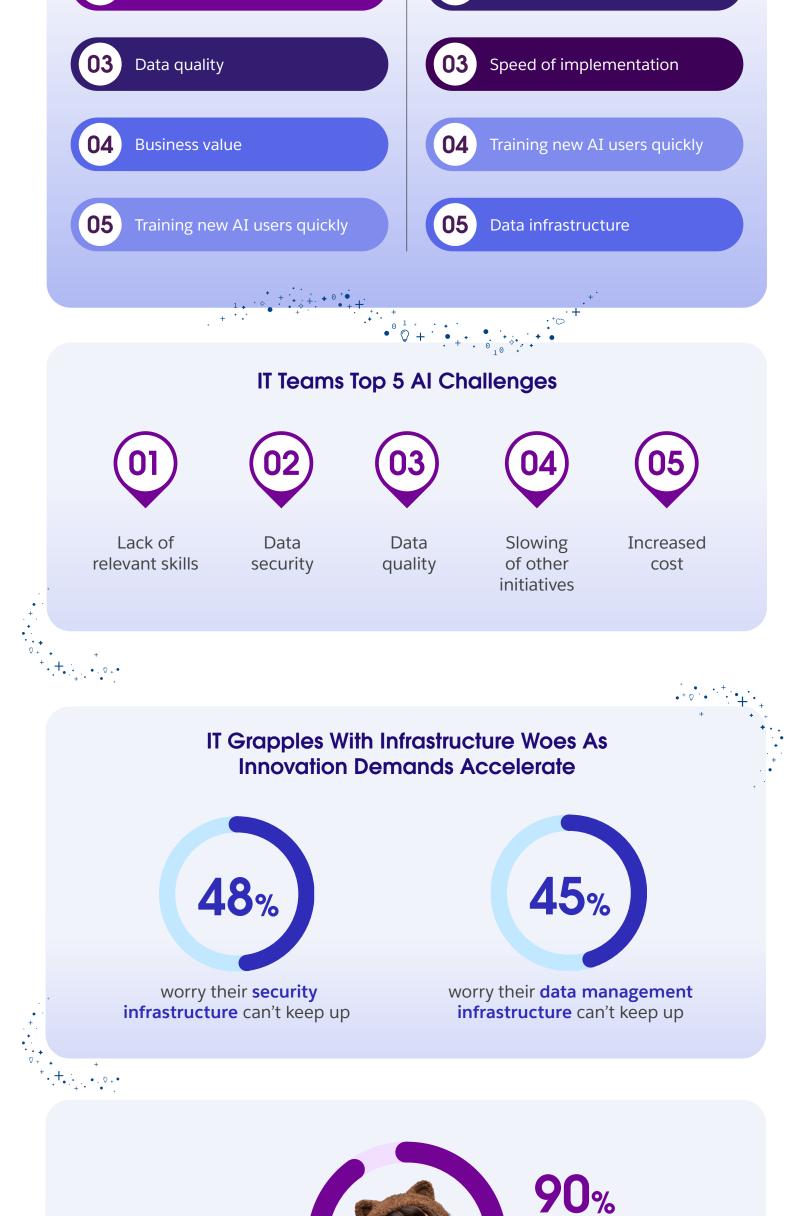


Security

3 in 5 IT professionals say stakeholders have **unreasonable expectations** on the speed and agility of new technology implementation

> Top 5 IT Priorities, According to IT

01 Security



IT Re-Evaluates Tech Strategy As a Result of Al

say generative AI has shifted their mindset around how new tech is onboarded and used

In partnership with Vanson Bourne, Salesforce conducted a double-anonymous survey of 600 IT professionals (200 IT leaders and 400 IT individual contributors) in Australia, France, Germany, the United Kingdom, and the United States. The survey was fielded in December 2023 and January 2024.

