



Grow faster with Pro Suite — the flexible CRM suite.

Get marketing, sales, service, and commerce tools in a single app.

Take your business to the next level with Pro Suite. Develop long-lasting customer relationships and fuel efficient growth with upgraded features, like customization, automation, and access to AppExchange.

Grow with powerful customization and automation.

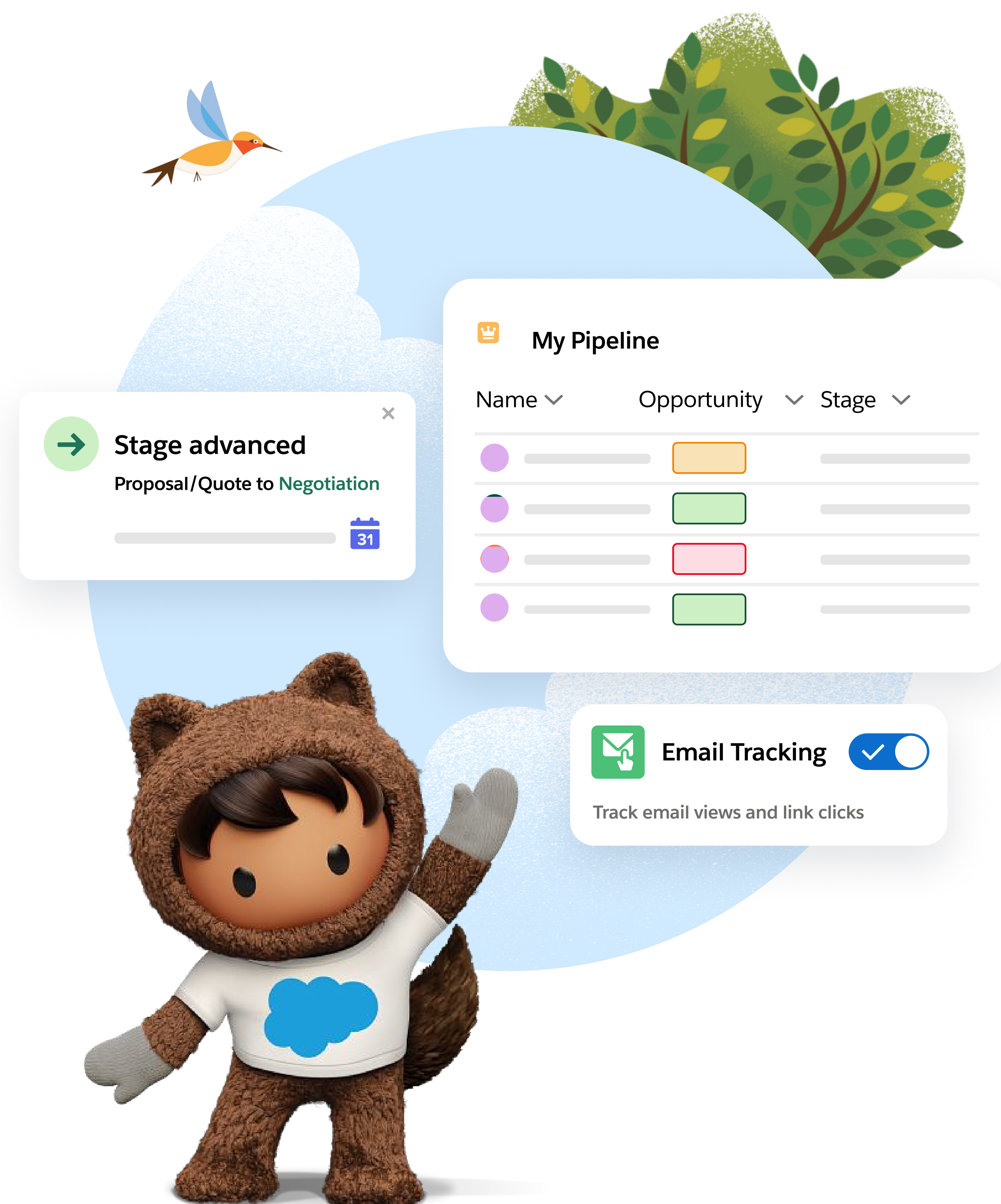
Take advantage of custom apps, objects, and automation to shape your business growth.

Equip sales teams with quoting and forecasting.

Create and manage price quotes for products and services. Plus, monitor and predict your revenue with forecasting tools.

Engage customers in real time across support channels.

In-app and web messaging lets you provide real-time support directly from your website or application.



See what Nucliq has to say about Pro Suite.

“Pro Suite was the right solution because of its scalability. As we grow, we don’t need to go to another tool.”

Patrick Bégin
Business Development Officer,
Nucliq Biologics Inc.



Dive deeper into Pro Suite.

Do more with automation and customization, and grow your business across marketing, sales, service, and commerce.

Marketing

Effective Email Campaigns

Leverage premade templates to quickly build email campaigns, and let Einstein Send Time Optimization help determine the best time to send.

Smart Segmentation

Easily segment leads and customers into business-critical lists for personalized and effective outreach.

Email Builder

Create impactful emails your audience wants to read and use templates to build them faster.

Email Sends and Nurtures

Build effective flows with email content that resonates with your audiences, and better manage the customer journey.

Sales

Homepage

Get a daily digest of your contacts, leads, opportunities, and to-dos in one place.

Easy Email Integration

Connect Pro to your email inbox, and use Einstein Activity Capture to keep your email and calendar in sync.

Out-of-the-box Sales

Easily manage your pipeline and opportunities with simplified, built-in sales stages.

Default Dashboards and Reporting

Start with a set of intuitive dashboards with key sales reports. Then configure and customize as you'd like.

Quotes

Create and manage quotes for multiple products or services to optimize sales cycles.

Forecasting

Predict sales revenue and gain insight into your sales performance.





Commerce

Storefront Builder

Quickly create and launch a branded online storefront with drag-and-drop, low-code design tools.

Merchandising Tools and Commerce Analytics

Manage products, prices, and buyers with built-in guidance and simplified tools. Then optimize with data-driven insights to drive more revenue.

Promotions

Boost sales with premade promotion templates or create your own from scratch.

Pay Now

Streamline payments by offering various payment options and sending secure payment links directly from your CRM.



Service

Connect Email Support

Integrate email as a support channel directly into Pro, so you never miss a customer service request.

Case Management

Manage all the details related to your customer service requests and support them directly from the case.

Knowledge Management

Create and publish knowledge articles to enable your team or customers.



Service

Automate Repetitive Tasks

Use custom email templates and quick text to address common issues with prewritten support solutions.

In-App and Web Messaging

Provide customers with personalized chat experiences from your mobile app or website.



Enhanced Capabilities

Custom Apps and Objects

Streamline your CRM experience with custom apps, and tailor your data even more with custom objects.

Process Automation

Use enhanced options to automate and streamline various processes using approvals and flows.

Testing Environment

Test changes and play around with features before they go live. Plus, give new users a safe place to hone their CRM skills.

AppExchange Access

Get access to AppExchange, a marketplace for packages that help you extend your CRM to external systems, applications, and data sources.

