

MANUFACTURING TRAIL MAP




We **BRING COMPANIES** *and* **CUSTOMERS TOGETHER**

There's a lot going on at Salesforce World Tour Sydney, so check out the handy Salesforce Events app that lets you filter through sessions and create your personalised agenda. Download it from the Apple Store or Google Play!

LEGEND

-  Beginner
-  Intermediate
-  Advanced

Your adventure begins

9:10 a.m. - 9:40 a.m.	Consumer Goods: Unlock Agility and Relevance in Your Value Chain	Industries Breakout F
10:00 a.m. - 11:10 a.m.	Opening Keynote: Trailblazers, Together	Level 4, Keynote Room
11:45 a.m. - 12:15 p.m.	Manufacturing: Deepen Engagement with Your Ecosystem	Industries Breakout F
12:00 p.m. - 1:30 p.m.	Lunch Served	Level 1
1:00 p.m. - 1:30 p.m.	 Customer 360 Story with Fisher & Paykel	Level 1, Breakout C
2:00 p.m. - 2:20 p.m.	 Isuzu: Record Sales Growth Supported by a Multi-Cloud B2B2C Solution	Level 1, Success Theatre
4:00 p.m. - 4:30 p.m.	 Winning with Digital Commerce in the Age of the Connected B2B Customer	Level 1, Breakout G

CUSTOMER SUCCESS