

Join us

The future of business is coming to Sydney! With **140+** sessions to experience, spend a day exploring how trusted AI can transform your customer experiences. Discover how to put your customer at the centre of everything you do and network with thousands of our inspiring Trailblazer community.

Register Now



Get ready for the Main Keynote featuring Trailblazer AFL

Join Salesforce leaders to learn how everyone can become an Einstein with **CRM + AI + Data + Trust** Catch live product demos, major announcements and gain invaluable insights from special guests and industry experts as we inspire you to connect with your customers in a whole new way with a single source of truth for their data.

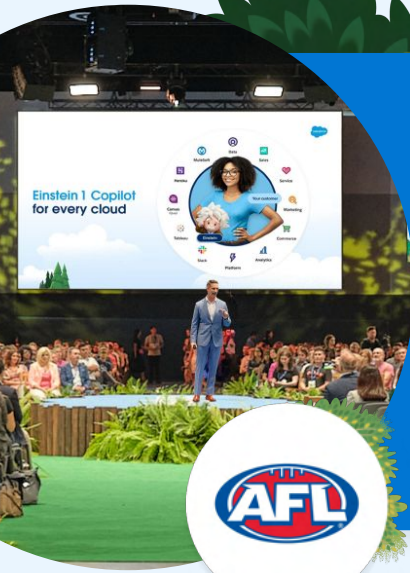


Tableau & Analytics Breakout Sessions

Discover analytics without limits from Tableau with products and solutions for every use case and every user to make data informed decisions powered by AI to bring insights into your workflow.

Featuring:

- AI and cloud first analytics innovation and demonstrations
- Network and build connections with the #DataFam
- Ask the Experts to answer your questions

Go on a Journey from Data to Data-Driven with Tableau

Tableau is your guide to bringing together people, processes and products for a truly data-driven organisation. Hear from our customers on their journey and their metrics for success.

Personalise Insights for Everyone with Tableau Pulse

Business users need data insights that are relevant and easy to understand to make decisions fast. Learn how Tableau Pulse uses AI to help our customers bring intelligence to everyone's workflow.

Discover Analytics without Limits, Made Possible with AI

Learn about the latest and upcoming analytics innovations to help you make sense of all your data and empower every individual to take action with it.

Tableau Zone

Start with Data. Move Forward with Tableau.

Visit the Tableau Zone to learn more about the latest innovations from Tableau and Salesforce.

- Learn how to make the most your data at the **Tableau Theatre** sessions
- Be inspired by and see the art of the possible from the no. 1 data community at the **Viz Gallery**.
- Get started with Tableau at any of our **Demo** booths.



BIGW



Ignite your AI journey

Gain invaluable perspectives from customer Trailblazers, AI visionaries and thought leaders on bringing AI to any industry, role or workflow.